

# Brendan vonBehren

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## EDUCATION

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**Texas A&M University, Mays Business School**  
*Bachelor of Business Administration in Marketing*  
GPA: 3.925/4.0

College Station, TX  
May 2022

## EXPERIENCE

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### 12<sup>th</sup> Man Productions

*Student Producer/Editor, Texas A&M Athletics*

College Station, TX  
August 2018 – Present

Award-winning 12th Man Productions handles the television and video production needs for Texas A&M athletics ranging from content for 12thMan.com, TV Shows, social media, Videoboard presentations and ESPN SEC Network productions.

- Awarded 2020-2021 “Post-Production Student of the Year Award” for exemplifying high level of work in post-production
- Awarded 2019-2020 “Student of the Year Award” for being the most valuable student worker at 12<sup>th</sup> Man Productions
- Awarded 2018-2019 “Rookie of the Year Award” for being the most valuable newcomer during first year at 12<sup>th</sup> Man Productions
- Visualize creative techniques to shoot and edit game highlights and recaps
- Conceptualize social media video strategies to promote fan engagement
- Optimize in-venue big-screen production through various intro videos and player segments
- Co-produced, directed, and edited the 2020 intro to Texas A&M’s weekly football show, *The Pulse*
- Recognized for contributions to SEC Network in providing support to hit show, *SEC Inside*

### NFL Films

*Cinematography Intern*

Mount Laurel, NJ  
May 2021 – August 2021

NFL Films is the film and television production company of the National Football League.

- Assisted Emmy Award-winning cinematographers in the field, learning to light and shoot NFL Films-style productions
- Acquired hands on experience with NFL Films’ vast inventory, learning proper care, maintenance, and handling of HD equipment
- Re-organized, cleaned, and consolidated sections of the camera department to help prep-techs efficiently locate equipment
- Minimized costs by planning and anticipating equipment needs for various shoots in efforts to avoid expedited shipping fees
- Worked side-by-side with 5 camera crews during the 2021 HOF week to prepare, transport, and organize equipment

### Chick-fil-A

*Business Leader*

Plano, TX  
May 2016 – July 2018

- Managed and delegated tasks to a team of 10+ members to efficiently serve customers
- Developed problem solving and communication skills when resolving customer complaints
- Collaborated in weekly executive meetings to compare hourly sales figures and review customer satisfaction ratings throughout a day of operation
- Instructed 15 new team members on how to exemplify Chick-fil-A’s core business pillars through a 10-day training program
- Received a \$2,500 Leadership Scholarship for demonstration of leadership, work ethic, and teamwork

## LEADERSHIP

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### Gents of Texas A&M

*Marketing Officer*

College Station, TX  
August 2019 – Present

Gents of Texas A&M is one of Texas A&M’s premier men’s organizations that is focused on shaping honorable men through shared experience, brotherhood, and learning.

- Promote organization through brand development on social media platforms to generate a cumulative following of over 1000
- Organize public relations efforts, designing memorabilia and materials for organization publishing
- Fundraise for non-profit organization Iron Freedom Foundation to provide veterans with a support community through immersion in nature by raising money for kayaking, fishing, and camping provisions

## SKILLS, VOLUNTEERING & INTERESTS

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**Technical Skills:** Adobe Premiere Pro, Adobe After Effects, CatDV Asset Manager, Microsoft Office 365,

**Volunteering:** Brazos Fellowship Production Team, College Hills Baptist Tutoring, BUILD TAMU

**Interests:** Soccer, smart home technology, Apple products, YouTube, photography/videography, video games, dove hunting, cleaning my car